



**visathair**<sup>®</sup>  
P R O F E S S I O N A L



# visathair®

PROFESSIONAL

For almost fifteen years in the beauty market, Visat Hair Professional® has established itself as a renowned brand in Brazil and, it is present throughout the national territory and international countries all around the world such as Europe, the United Arab Emirates, and the United States. Visat Hair® has been operating a business model that is profitable for its partners with results that surprises even the most demanding hairstylists in the world. With remarkable features in their products, Visat Hair® introduces an active and energized brand established on its solid presence in the market since 2008 and reinforcing its success story to all of those who seek new challenges and achievements in the professional cosmetics field. This is Visat Hair®: A company with wide-open doors to the market.



# NOBLES ACTIVES



## HYALURONIC ACID

It has a water retention capacity that facilitates the transition of ions and nutrients inside the hair disciplining and relaxing it naturally. It has an anti-aging action.



## TANNIC ACID

An active that promotes the unbalance of the bonds inside of the hair and allows the realignment of the hair strands and volume reduction by the heat and traction when the hair is blow-dried.



## LACTIC ACID

It is a moisturizing compound that promotes the alignment of the keratin chain in the hair, regulates the pH and, leaves the hair flexible and natural-looking.



## ALOE VERA

It has properties that lubricate and recondition dry and brittle hair, Leaving the hair more hydrated, shiny, and soft.



## ARGAN

Formulate with fatty acids, prevent frizz, promote hair nutrition, and leave hair healthier, protected, and shinier.



## AÇAÍ

Able to combat the free radicals produced when hair is in contact with the sun, hair color treatments, straightening and, perms. Rich in omega 6 protects against dehydration and improves the production of ceramides.



## BISABOLOL

It has anti-inflammatory, antiseptic, bactericidal and, cicatrizing properties. It is recommended to prevent damage to the scalp.



## CREATINE

Creatine repairs hair damaged by chemical processes and increases hair strand resistance, preventing hair breakage and boosting healthy hair growth.



## FORCE FIELD

Its purpose is to reduce the intensity of the heat that touches the hair by forming a film protector on the hair cortex that prevents fading and the yellowing brassy tone to the hair.



## LOTUS

Plant rich in vitamins B1 and B2 has properties that filter water molecules, absorbing their benefits. It has an antioxidant action that protects the hair from free radicals.



## MACADAMIA

It has emollient and moisturizing properties, nourishes the hair and, helps to control volume and frizz, and promotes anti-aging action.



## BAOBAB OIL

It has oligo-elements and vitamins, such as omega 6, omega 9, and vitamin E. It has an antioxidant action that helps in keeping the hydration and elasticity of the hair strands.



## PRACAXI OIL

Due to fatty acids, this oil works by closing the hair cuticles and decreasing the frizz on them. Promotes instant shine and improves the conditioning of the hair.



## ALMOND OIL

It helps to repair damaged hair, dry ends and, reduces the volume in the hair, nourishes, softens the hair promoting intense shiny.



## PANTHENOL

It is a sort of vitamin named B5 that provides hydration to the hair with longer-lasting results. It has anti-aging action in the hair, promotes resistance, malleability, lightness, and shine. Also, it helps on minimizing split ends and recovers the hair strands.



## SILK PROTEIN

It has moisturizing properties that promote the hair's elasticity back, building a protective barrier on the hair to protect it from pollution and other external agents.



## STRUCTURE XL®

Its properties work directly on the hair cortex and, the main functions are volume reduction/frizz-free treatment, hair restructuring, and manageability.



## HYDROLYZED KERATIN

It helps to replace the hair protein lost daily due to the aggressions of solar radiation and pollution.



## TAMARIND

It has anti-breakage action, UV protection that prolongs the effect of hair color treatments by preventing oxidation of pigments and reducing split ends up to 80%. It also prepares the hair to get blow-dried and straightening to prolong the straightening treatment.



## TOURMALINE

It is a bio energizing agent and catalyst combined with emollients properties that enhance the anti-frizz result.



## VIOLET 43

A pigment of Italian resource with formula combined essential oils, purple and blue pigment that results in a treatment that prevents the yellowing of the hair.



## VITAMINE E

Perfectliss Advance was formulated with a blend of actives, such as tamarind that



# Perfectliss®

B R A Z I L I A N K E R A T I N

## Advance®



TAMARINDO + LÓTUS

## INTENSE STRAIGHTENING EFFECT TO THE HAIR

Perfectliss Advance® was formulated with a blend of actives, such as tamarind that prevents aging and increases the durability of the softness effect in the hair. The Violet 43 in the formulation works by protecting the color in the hair strands from fading.

**CATIO**  
technology

INTENSE STRAIGHTENING EFFECT TO THE HAIR

# PROFES SIONAL



## PROFESSIONAL LINE

The Perfectliss Advance® Professional line consists of three high-performance products for in-salon treatment. The Action Shampoo cleans the hair in a controlled manner and dilates the hair strands. The Frizz Control is responsible for the realignment of the hair strands, an advanced anti-frizz control conditioner. The Conditioner Mask seals the hair cuticles by promoting antioxidant action that repairs and, balancing the pH of the hair.

**Package:** Revitalizing Shampoo and Frizz Control - 1000ml | Conditioner Mask - 500g | Also available in mini kit of 100ml each.

## HOME CARE LINE

The Perfectliss Advance® Home Care line is ideal for maintaining the healthiness of your hair at home. Four products treat and prolong the smoothness effect. The Shampoo cleans effectively and intensifies the shine. The Conditioner moisturizes and seals the hair cuticles. The Leave-in protects the hair and eliminates frizz; and the Mask repair the hair strands and reduces the frizz.

**Package:** Revitalizing Shampoo and Conditioner - 300ml | Leave-in 250ml | Mask 250g.

# HOME CARE





perfectliss<sup>®</sup>  
B R A Z I L I A N P R O T E I N

Antifrizz<sup>®</sup>

**YOUR HAIR  
TREATED  
AND HEALTHY  
WITH NO FRIZZ**

That promotes the alignment of the hair strands straightening it as well as a Keratin treatment. Ideal for rebellious hair, unruly, Caucasian, curly, wavy, frizzy, voluminous, colored and, bleached or straightened hair. Also, it is compatible with all chemical procedures, promotes the alignment of the hair strengthening it as it seals the hair cuticles, intensifying the shine and softness in the hair.

When heated, tourmaline reduces hair volume and eliminates frizz, an action that is just possible through ion neutralization compounds.

# PROFES SIONAL



## PROFESSIONAL LINE

The Perfectliss Antifrizz® Professional line is composed of three products for hair alignment and frizz control successfully in-salon treatments. The Shampoo cleanser the hair by dilates the cuticles. The Volume Treatment is the solution responsible for hair alignment and reduces hair volume and frizz. The Balancer System, a pH balancer based on tourmaline and amino acids, restores flexibility promoting shine and softness to the hair.

**Packaging:** Shampoo Dilater - 1000ml | Anti-Static Repair Defrizz - 1250ml/1000ml | Balancer System - 1000ml | Also available in mini kit of 100ml each.

## HOME CARE LINE

Perfectliss Antifrizz® Home Care line comes with four products to treat your hair at home: the Shampoo cleanser the hair gently helping to maintain natural and chemically treated hair. The Conditioner nourishes hydrates and, conditioning the hair properly; the Leave-in, with UV filter, protects the hair strands against the action of the heat and external aggressions; and the Mask strengthens the hair fiber, restores it, and controls the frizz in every application.

**Package:** Shampoo and Conditioner - 400ml | Leave-in - 250ml | Mask - 350g.

# HOME CARE





visatcontrol<sup>®</sup>  
T H E R M I C   C A U T E R I Z A T I O N

# ABSOLUTE CONTROL

YOUR HAIR FRIZZ FREE AND REPAIRED

Designed for damaged and unruly hair, provide absolute control to the hair promoting deep repair and reconstruction of the fibers in the hair. With Structure XL, macadamia oil and, tourmaline, the results are restructured hair, disciplined with radiant shine.



# PROFIS SIONAL

## PROFESSIONAL LINE

The Visat Control® Professional line comes with four products that promote absolute control to the hair specially designed to use in a hair salon as a treatment. The Revitalizing Shampoo cleans the impurities, revitalizes, and gives shine to the hair. The Total Repair reconstructs damaged hair and treats the strands intensely; the De-Frizz Conditioner is responsible for neutralizing the static electricity of the hair strands and aligns the cuticles properly. The Stabilizer Mask is an intensely nourishing treatment that reconstructs damaged hair.

**Package:** Revitalizing Shampoo - 1000ml | Total Repair - 400ml | De-Frizz Conditioner - 1000ml | Stabilizer Mask - 500g.



## HOME CARE LINE

Visat Control Home Care® line consists of four products for maintenance that help to keep the hair disciplined: the Shampoo cleans and revitalizes the hair strands, the Conditioner treats and leaves the hair well conditioning; the Leave-in protects the hair from excessive heat and daily aggressions, and the Mask intensely moisturizes dry hair and controls the frizz.

**Package:** Shampoo and Conditioner - 400ml | Leave-in - 250ml | Mask - 350g.



# HOME CARE

Perfectliss®  
INTELLIGENT TECHNOLOGY

SILVER GLOSS  
FOR BLOND HAIR

*fusion*®  
Color  
Gloss



Get to Know about Perfectliss® Fusion Color® Gloss, developed with nanotechnology on pigments that offer even tone and treatment to the hair in one single application. Developed with a blend of noble pigment Violet 43 is the latest generation asset that promotes neutralization of yellow and orange tones in the hair. Also, completely repair the hair achieving a perfect blonde.

Package: 250ml.



# fusion<sup>®</sup> Color

BLEACHING POWDER LINE

- Natural actives extract from the nature
- Lift up to 10 tones in the hair
- Anti-yellow
- Protective anti-fading film



# OX CREAM

OXIDANT CREAM ON STABILIZED BASE

The stabilizing oxidant OX Cream®, formulated with noble actives extracted from nature to enhance the action of coloring and discoloration in the hair. It has a creamy consistency and exclusive fragrance, in addition to balanced pH and a combination of pracaxi oil, almonds, and bisabolol. Allows precise and uniform development of color and develops a protective anti-fading film, soothing and softening that considerably softens the damage caused by hydrogen peroxide.

Package: 900ml.



# BOLD BLOND

HIGH- BLUE BLEACHING POWDER

Bleaching powder developed with an effective formula for fast and uniform lifting resulting due to the combination of persulfates and MG3 Power technology - a triad concept - which combines baobab oil, argan oil, and creatine. Bold Blond has anti-yellow action, dust-free and lightening power of up to 10 tones.

Package: 500g / 50g.



# Trivyua Oil<sup>®</sup>



With a powerful UV filter, antioxidant and anti-frizz action, it treats the hair intensely, giving shine and silkiness to the hair shaft.

**Actives:** argan, acai and macadamia.

**Indication:** ideal for finishing natural and chemically treated hair can be used before and after brushing and straightening the hair. A deeper treatment can be used by mixing a few drops in the mask. Treatment for all hair types.

**Package: 35ml**

**Perfectliss**<sup>®</sup>  
INTELLIGENT TECHNOLOGY

**S.O.S**<sup>®</sup>  
EXTREME REPAIR

Its formulation has a blend of actives, such as silk protein that protects against future aggressions through a protective film to the hair, also promotes elasticity and strength back. Tamarind, which works as a powerful regenerator and reconstructive compound to the hair fiber. Panthenol, which restores the natural moisture of the hair and allows, for its extreme emollience, easy combing, soft and shiny touch. These noble actives allow 15 multi-benefits instantly and complete recovery from the very first application.

Package: 300ml / 60ml.



**15** BENEFÍCIOS MÁGICOS



**ANTI FRIZZ**  
Keep the hair manageable and the straightening much longer.



**ANTI-AGING**  
Anti-aging action in the hair shaft.



**MAXIMUM THERMAL PROTECTION**  
Extra protection to the hair strands against heat damaged of the dryers and straighteners.



**KEEPS THE NATURAL MOISTURE**  
Promote to the straightening treatment longer lasting results.



**EXTREME SHINE**  
Intense Shine even on the dullest hair.



**TOUCH OF SERUM**  
It seals the hair cuticle promoting a soft and silk touch in the hair.



**SOLAR PROTECTION**  
UV ray protection during sun exposure.



**BRINGS BACK THE NATURAL MOISTURE TO THE HAIR**  
Maintain the natural moisture in the hair avoiding dryness and breakage in the hair.



**EXCLUSIVE FRAGRANCE**  
A remarkable and sophisticated fragrance with fruit and floral aspect.



**INSTANT NUTRITION**  
It regenerates the nourishment deeply mainly on dry hair.



**DETANGLES THE HAIR IMMEDIATELY**  
Detangles the hair in a matter of seconds after the application avoiding breakage while brushing the hair.



**ODOR NEUTRALIZER**  
It neutralizes unpleasant odors as well as smoke smell out of the hair or any substance absorb from the hair.



**FULLY REPAIR WITH DAILY USE**  
Repairs the hair instantly on all damaged hair.



**CHEMICAL FREE**  
No addition of paraben or preservatives.



**OIL FREE FORMULA**  
Low weight molecule and free oil formulation.

Professional line developed to hairdresser's daily routine in the hair salon. Ideal to prepare the hair before services offered by the salon, such as brushing, moisturizing and, nutrition, and as a backwash line for the washbasin section. It contains shampoo and conditioner that gives shine, softness and protects the hair.

# PROFITEXPRESS®



# BACK WASH LINE



  
**EXPRESS**  
**CONDITIONER MASK**  
 DAILY CARE CONDITIONER MASK  
 MÁSCARA CONDICIONADORA PARA CUIDADOS DIÁRIOS  
**PROFIT EXPRESS** | **5L**  
 5 LITROS

**EXPRESS CONDITIONER MASK** - A fast acting revitalizing mask that provides conditioning to the hair, closing the cuticle, it maintains the integrity of the hair, preventing the appearance of split ends, and helps protect the internal shaft from the harmful effects of the sun. The hair is left smooth with shine and softness. It is recommended for daily care for all hair types. There is no direct hair contact directly with the scalp. Massage and let act for up to 5 minutes for damaged hair. Rinse thoroughly. **PRECAUTION**: Keep away from children. Keep it in a cool place and away from light. In case of eye contact, rinse immediately. External use.

**MÁSCARA CONDICIONADORA EXPRESS** - Condicionador revitalizante de acción rápida que proporciona acondicionamiento a los cabellos, cerrando la cutícula, mantiene la integridad de los cabellos y previene la aparición de puntas abiertas y ayuda a proteger los cabellos internos de los efectos nocivos del sol. El uso es suave para su vida y su salud. Se recomienda para el cuidado diario de todo tipo de cabellos. No tiene contacto directo con la piel. Masajear y dejar actuar por un máximo de 5 minutos. Enjuague con agua abundante. **PRECAUCIONES**: Manténgalo fuera del alcance de los niños. Conservarlo en lugar fresco y al abrigo de la luz. En caso de contacto accidental con los ojos, enjuague de inmediato. Uso externo.

**MASKAFA CONDICIONADORA EXPRESS** - Condicionador revitalizante de acción rápida que proporciona acondicionamiento a los cabellos, cerrando la cutícula, mantiene la integridad de los cabellos previniendo la aparición de puntas abiertas y ayuda a proteger los cabellos internos de los efectos nocivos del sol. El uso es suave para su vida y su salud. Se recomienda para el cuidado diario de todo tipo de cabellos. No tiene contacto directo con la piel. Masajear y dejar actuar por un máximo de 5 minutos. Enjuague con agua abundante. **PRECAUCIONES**: Manténgalo fuera del alcance de los niños. Conservarlo en lugar fresco y al abrigo de la luz. En caso de contacto accidental con los ojos, enjuague de inmediato. Uso externo.

**INDICACIONES DE USO**: Aplicar sobre el cabello húmedo. Aplicar sobre el cuero cabelludo y masajear suavemente. Dejar actuar por 5 minutos. Enjuagar con abundante agua. No aplicar directamente en la piel.

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 740442302443

  
**EXPRESS**  
**SHAMPOO**  
 DAILY CARE SHAMPOO  
 SHAMPOO PARA CUIDADOS DIÁRIOS  
**PROFIT EXPRESS** | **5L**  
 5 LITROS

**EXPRESS SHAMPOO** - A fast acting revitalizing shampoo. It is a subtle cleansing it creates a polymer on hair fibers helping to identify the natural shine properties. The Professional Hair Styler helps to prevent hair from being damaged by the sun. It is recommended for daily care and for all hair types. There is no direct hair contact directly with the scalp. Massage and let act for up to 5 minutes for damaged hair. Rinse thoroughly. **PRECAUTION**: Keep away from children. Keep it in a cool place and away from light. In case of eye contact, rinse immediately. External use.

**SHAMPOO EXPRESS** - Shampoo revitalizante de acción rápida. Permite suavemente creando un polímero en la fibra capilar, ayuda a intensificar el brillo natural de los cabellos, ayudando a prevenir que el pelo se dañe por los efectos nocivos del sol. Se recomienda para el cuidado diario de todo tipo de cabellos. No tiene contacto directo con la piel. Masajear y dejar actuar por un máximo de 5 minutos. Enjuague con agua abundante. **PRECAUCIONES**: Manténgalo fuera del alcance de los niños. Conservarlo en lugar fresco y al abrigo de la luz. En caso de contacto accidental con los ojos, enjuague de inmediato. Uso externo.

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## EXPRESS SHAMPOO CLEANSER AND PROMOTE SHINY TO THE HAIR

Fast-acting revitalizing shampoo that cleans and purifies the hair fiber. Polishes the hair shaft, intensifying its natural shine. It is ideal for daily care in any procedure carried out in the salon. With argan oil, acai and macadamia nuts. To all hair types.

Package: 5L

## EXPRESS CONDITIONER SEALS THE HAIR CUTICLES AND PROTECTS THE HAIR SHAFT

Express Conditioner conditioning the hair by closing the cuticles and preventing split ends to the hair. Also, protect the hair against the harmful effects of the sun every day, promoting shine and silkiness to hair. It comes with argan, acai and macadamia nuts. For all hair types.

Package: 5L



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