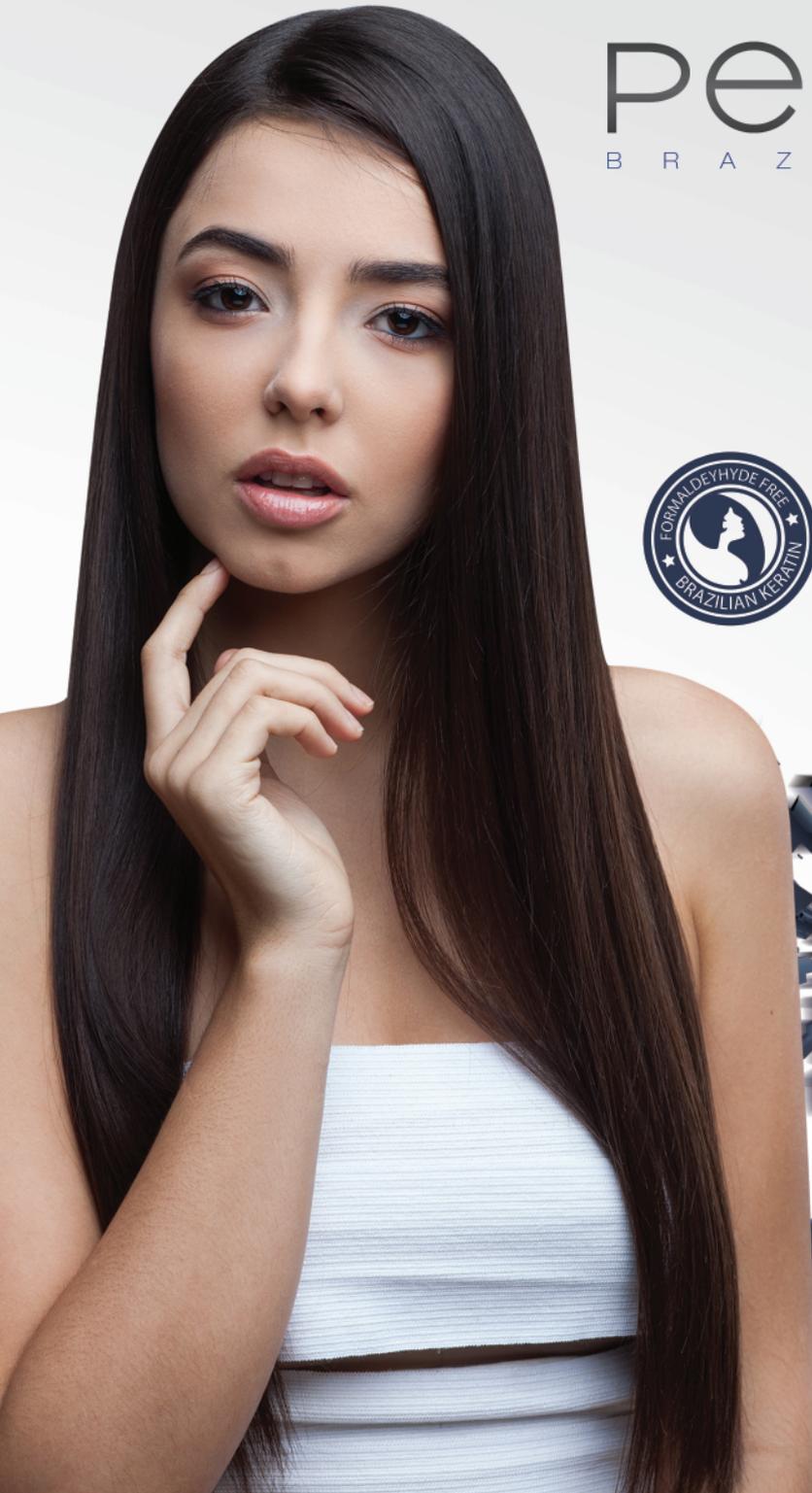


Perfectliss®

B R A Z I L I A N K E R A T I N

Advance®

TAMARIND + LOTUS



perfectliss®

B R A Z I L I A N K E R A T I N

Advance®

CATIO
technology

MORE INTENSE DURING STRAIGHTENING

The perfectliss Advance was formulated with a blend of actives such as Tamarindo, which prevents hair aging and increases the smooth effect and Violet 43 durability. It acts in the protection against hair color fading.

ACTIVE

Innovative combined Lotus and Tamarind formula that offers hair resistance, discipline to the hair, shine, softness, total reduction of volume and frizz.



LOTUS

With vitamins B1 and B2, it helps water molecules, absorbing their benefits and hydrating the strands.



TAMARIND

Prevents premature hair aging, increases the smooth durability, controls frizz and gives extra shine.



TOURMALINE

It acts by emitting negative ions thus creating physical stability and neutralizing positive ions. These, combined with emollient agents, enhance the frizz result.



VIOLET 43

Pigment of Italian origin responsible for preventing color fading. Its exclusive formula has essential oils and flavonoids that absorb UV radiation, making it a great sun protector.



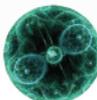
TANNIC ACID

Derived from the Black Acacia tree, which produces Tannic Acid, it is an active that promotes the imbalance of the connections inside the strands. It allows the capillary fiber realignment and the reduction of the volume through heat and traction.



HYALURONIC ACID

Anti-aging and responsible for the structural filling of the strand fissures, internal and external, caused by chemical and physical procedures. It also regulates the hydrolipidic system of the hair, keeping it more hydrated.



LACTIC ACID

Lactic Acid has a very low molecular weight, thus penetrating and recovering even the deepest hair structure. It decreases the keratin chain resistance, facilitating a new shape to the strands while balancing the pH.

**INTENSE SMOOTH EFFECT,
HEALTHY HAIR WITH RADIANT
SHINE AS A RESULT**



- Thermal reduction
- Does not cause strand breakage
- Smooths 100% of the hair
- Dermatologically tested and approved
- Zero formaldehyde and derivatives
- No smoke and no discomfort

[Service guide]

STEP BY STEP



1

Moisten the hair, apply **Action Shampoo - Step1** and massage the strands evenly. Rinse and repeat the procedure if necessary. Rinse thoroughly.



2

With dry hair, divide it into strands and apply **Frizz Control Step 2**, respecting ½ cm of the scalp strand by strand. **After full application, cover the hair with a plastic cap** and pause for 45 to 60 minutes. After the pause, in the washbasin, remove all the product. It is not necessary to use shampoo.



3

Blow-dry, then flat iron natural and resistant hair from 10 to 15 times at 240° and, to avoid the fading of light, discolored and colored hair, flat iron it from 8 to 10 times at 180°.



4

Finally, it is essential to use the **Conditioner Mask - Step 3**. With damp hair, apply a generous portion of the **Conditioner Mask** over the entire length of the hair, let it act for 5 minutes. Rinse thoroughly. Finish as you wish.

HOME CARE LINE

Perfectliss Advance daily use was developed to prolong the smooth result of the treatment performed in the salon. Its exclusive formula treats and protects the strands against daily aggressions, maintaining the smooth effect for longer with shine and softness.



LEARN MORE



visathair
PROFESSIONAL